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BIG4 HOLIDAY PARK RECEIVES SUPREME AWARD FOR EXCELLENCE

BIG4 Holiday Parks is delighted to announce BIG4 Sydney Lakeside Holiday Park as recipient of this year's 'BIG4 Supreme Award for Excellence'.

This annual Award is given to the Park that is seen to be the foremost in delivering BIG4's foundation values – service, facilities, tourism promotion, and accommodation.

"BIG4 Holiday Parks work exceptionally hard to maintain the level of standard that guests have come to expect from our Parks. We are incredibly proud of BIG4 Sydney Lakeside Holiday Park, they have clearly worked hard to achieve such outstanding result and ensure their Park is superior across all platforms," said BIG4's CEO, Terry Goodall.

The 'BIG4 Supreme Award for Excellence' was presented to the Park at the annual BIG4 National Conference in Cairns earlier this month.

John and Karen Dineen, who manage BIG4 Sydney Lakeside Holiday Park, are ecstatic to receive the esteemed award.

"We were pleasantly surprised when we won the Award, especially because all the nominees were of such a high standard and run exceptional Parks. Just to be mentioned was quite an honour, but to actually win is simply fantastic."

"Karen and I have been in the tourism industry for over 25 years and to win such a prestigious award at this stage in our careers is a wonderful achievement. To be recognised by the industry and our peers is an honour both for management and staff."

John and Karen have managed BIG4 Sydney Lakeside Holiday Park since 1999, and have upgraded facilities in order to increase the Parks star rating from the previous 2 star rating to its current 4 ½ stars.

"It has taken a long time, but we work hard to continually improve our facilities. We are still planning for further upgrades, as we believe you have to always remain one step ahead in order to exceed expectations," John said.

BIG4 Sydney Lakeside Holiday Park is no stranger to awards, having won the NSW Department of Lands Environmental Management Excellence Award earlier this year.

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About BIG4 Holiday Parks

BIG4 Holiday Parks is a cooperative group of around 170 holiday parks across Australia. The group provides a range of high-quality accommodation options from powered ensuite sites for caravan and motor homes to luxury cabins. With a consistently high standard across all its parks, BIG4 has also set the standard within local holiday park experiences and is the recognised industry leader. BIG4 Holiday Parks' BIG4 Club has over 150,000 members who enjoy significant discounts on accommodation bookings as well as ongoing benefits and discounts with BIG4's partner organisations. BIG4 Holiday Parks recently signed a master licensing agreement with North America's Kampgrounds of America (the leading campground operator in Nth America and Canada) for the Australian, New Zealand, Fiji, Papua New Guinea and East Timor markets. Visit www.big4.com.au